Our core values

HERZOG is a family business

Our strategic direction encompasses long-term and sustainable profitability, while aiming for moderate growth. In doing so, we attach importance to safeguarding our financial and legal independence. Our leadership is characterised by a long-term, prudent and steady approach, which is inspired by the values of the owner family - these include entrepreneurship, down-to-earthness, solidity and pragmatism.

Innovative strength and future orientation
It is our ambitious goal to achieve both technology leadership and price leadership. Accordingly, we see ourselves as a driver of innovation, providing impulses through our technological expertise and close customer relationships. The success of our customers is the focus of our actions because it is directly linked to our own success.

Reliability and trust
Our corporate culture is based on reliability, which is reflected both in our words and in our actions towards customers, employees, suppliers and partners. We communicate openly and honestly with all our stakeholders, be they customers, employees, suppliers or partners. In this spirit, we attach great importance to a sustainable orientation and always act in accordance with our fundamental values.

Quality
Our corporate philosophy is defined by a high quality standard, which is visible in our products as well as in all our activities. The awareness of quality as well as an extensive internal vertical range of manufacture form the basis for the high quality of our machines.

Globality
Although we are active worldwide, we consider ourselves first and foremost a company with a German and European identity. Our internationality is determined by our global action and representations and partnerships all over the world.

Staff and employees
Our employees are the foundation of our success and we rely on well-trained and highly motivated teams. We create fulfilling, secure jobs with appropriate remuneration, while a culture of open communication characterises our company.

Our
core values

Innovative strength

Trust

Quality

Globality

Our employees